Delivery Management Software: Staying Profitable During Increasing Fuel Prices

With the global increase in fuel prices, delivery businesses are leaning more towards delivery management software. Increasing fuel prices across the world are a result of different issues. Due to the economical damage caused by COVID-19, prices are on the rise. Moreover, the ongoing conflict between Russia and Ukraine is also a contributing factor. In UAE, the prices for fuel have increased by 50 film in June and compared to May. It is expected that if economic conditions do not stabilize soon, these prices will continue to rise.

This is terrible news for delivery companies. This is because delivery management is a tough process, and there are lots of costs involved in last mile deliveries. Fuel is the top of these costs. As fuel prices rise, many people prefer placing online orders instead of visiting stores to save their own expenses. This adds the number of orders that need to be delivered, and therefore the amount of fuel that would be used to cover up these long distances. Without solid plans to cater to this issue, delivery processes will be at risk of failure and loss.

In order to cater to this issue, more than 84.3% of the companies who are succeeding in keeping their deliveries profitable in 2022 suggested the use of delivery management software.

How can delivery management software help businesses stay profitable during increasing fuel prices?

Here is what you should know on the subject:

Route Optimization

It is true that route optimization can help optimize costs as well. Most of the fuel wasted during delivery processes is due to incorrect planning of routes. Long routes or traveling the same routes multiple times to deliver orders

will cause more usage of fuels. Route planning or mapping will decide the shortest and most efficient ways to deliver parcels to the optimum location.

Reduced Failed Deliveries

Failed deliveries mean that the parcel could not be delivered to its location. This can be for many reasons. Sometimes, customers refuse to accept the order because it has been delayed in terms of delivery. Other times, customers refuse the delivery for some reason, such as cancellation of orders. Without a delivery management software, these notifications are not sent to the drivers in due time. This results in wastage of fuel.

Enhanced Communication

Manual delivery operations do not help in effective communication. On the other hand, delivery management software does play a huge role in enhancing communication. This means that client concerns and updates that will etail order cancellation or any change of routes will be communicated to the driver in due time. This will definitely help save fuel.

Hence, a delivery management software will enable you to make use of fuel in the optimum manner.

Shipox is a data-driven **Delivery Management Software** that enables its users across a multitude of diverse industries to avail market competitive features and customer support in order to automate and perfect their delivery process. Shipox users are able to increase the efficiency of their delivery process, optimize their costs effectively, and enhance their customer experiences. To learn more, you can [sign up for a quick demo here](#).