## **How to Improve the Journey of your Package**

The customer package is the main deal. More than 59% of online buyers do not order from the same site again if they have even a single bad delivery experience. In order to keep your customers happy and to keep them coming back to order more, you need to ensure that the entire delivery process from beginning to end is smooth!

A Delivery Management System can help you improve the journey of your package in the following ways:
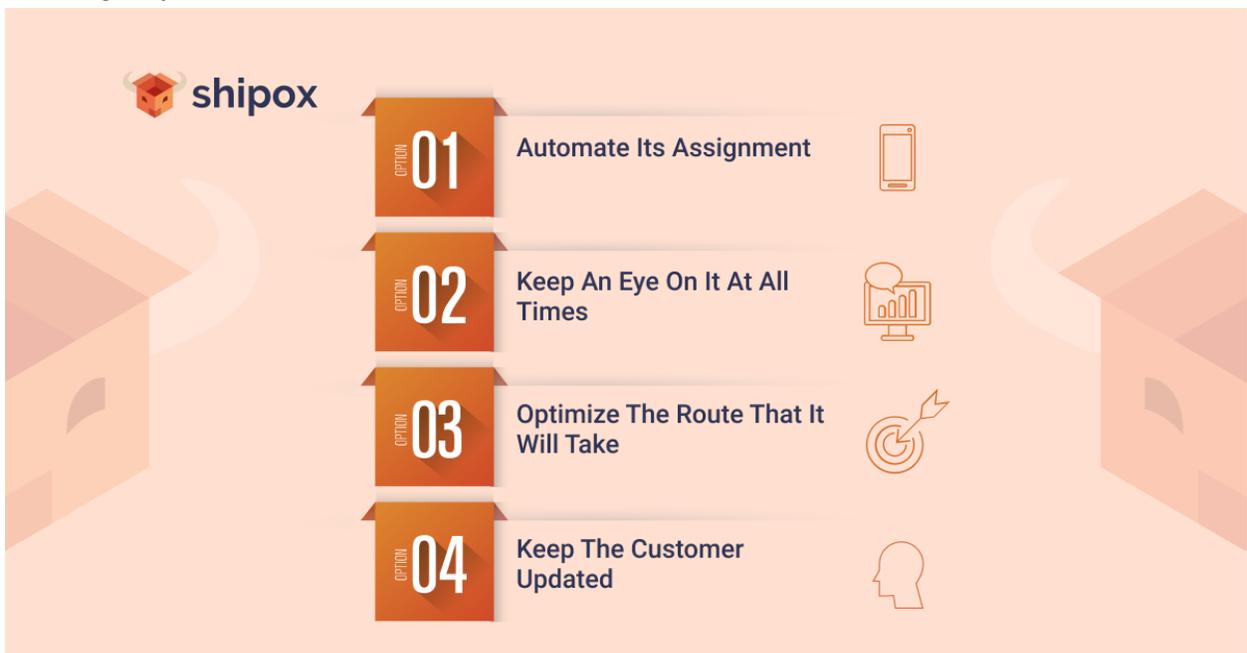
1) Automate Its Assignment:

The worst thing that you can do with the package is to assign it to the wrong guy. You need to find the rider closest to the drop-off location, who is free and has the least amount of deliveries to be sent along the way. You don't even want to choose a tired, overworked guy either.

How do you choose this perfect delivery guy?

Use the Software.

A DMS will help you allocate your orders automatically to the most efficient driver available, without you having to do the manual calculations. Shipox offers a [Drivers Application](#) that manages the assignment of orders to drivers automatically.

2) Keep An Eye On It At All Times:

You would not want your package to get lost or be neglected. The delivery is 57.3% more likely to be performed smoothly if the entire operation is being monitored. There's no need to invest in special GPS trackers or other spyware or to hire specialized personnel just to monitor your delivery packages.

Delivery Management Systems such as [Shipox](#) enable you to keep a track of your parcel from the point of order generation to the very last step of the delivery process. Managers can now track the entire journey of the order to ensure that it is carried out efficiently and without any delays.

3) Optimize The Route That It Will Take:

You don't have to spend an unnecessary amount of resources and money on long delivery routes. Moreover, longer routes take more time, which automatically upsets customers. The Shipox Route Optimization feature uses high-end technology that will enable you to choose the nearest and shortest possible route to complete the delivery. Your parcel will be delivered to the customer in due time.

4) Keep The Customer Updated:

More than 41% of online shoppers have agreed that they prefer delivery services where they are being updated regarding the status of their parcel. You can enhance your customer experience by using a DMS that will help you keep your customers informed about each step of the delivery process. Notifications and updates will be provided to them regularly, establishing a strong sense of communication and trust.

Shipox is a data-driven **Delivery Management Software** that enables its users across a multitude of diverse industries to avail market competitive features and customer support in order to automate and perfect their delivery process. Shipox users are able to increase the efficiency of their delivery process, optimize their costs effectively, and enhance their customer experiences. To learn more, you can [sign up for a quick demo here](#).