How to Start a Food Delivery Service in UAE?

The food and beverage industry is one of the largest and rapidly expanding industries in the UAE. It is expected to reach the worth of AED 145 billion by the end of 2021 and is expected to grow even more rapidly in the coming years. While in-house food service continues to thrive, food delivery businesses are proving to become more successful by the hour. According to experts, food delivery businesses are worth tapping into, based on the rate at which their demand and popularity are growing in the UAE.

The interesting thing to consider about food delivery services in the UAE is that it is possible for one to start small and then make their up to the top, given the right efforts and strategy is implemented in the process.

Read below to find out how you can start your own food delivery service in the UAE by following these simple steps.

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01 Plan and Strategize

02 Complete the Documentation

03 Get a Delivery Management System

04 Work on Marketing

1) **Plan and Strategize:** The first step to starting your own business should be to plan your business in detail. You must think about how you would structure the logistics and finances, and strategize how the order and management would be maintained along each step of the way. Here are some things to work on before starting off:
   - Business Name
   - Target Audience
   - Products and Services
   - Market Research
   - Competitor Analysis
   - Financial Plan
   - Goals and Objectives

2) **Complete the Documentation:** One of the most crucial aspects of your business is the documents that are needed for you to legally start it in the first place. The main documents that you will need for starting your food delivery business in the UAE are your trade license and delivery license. Also, make sure that you have your UAE citizenship visa as well. Thoroughly research all documentation that needs to be completed in order to run your business smoothly. A quick tip is to form an organization in a free zone in the UAE, which is the most cost-effective and simple way to get your licenses and business formation handled.

3) **Get a Delivery Management System:** The value of online food sales in the UAE is expected to reach $619M by the end of 2025. Your market research will give you an idea that there are numerous businesses delivering food and beverages online. However, in order to make it to the top, your business needs to surpass all delivery management obstacles and deliver the best customer experience. A delivery management system will

ensure that around 79.9% of all technical aspects of your business are managed smoothly so that you can focus on expansion and growth.

Here are some of the most important features that your Delivery Management System should offer:

- Real-time Visibility
- Heat Map
- Route Optimization
- COD Management
- White-labeled Apps
- Drivers Application
- Dashboard Analytics

Learn more about the importance and usage of these features here.

4) **Work on Marketing:** In today's world, visibility is important to stand out among the competition and mark your place in the market. Identify the unique and valuable aspects of your business and showcase them to your audience in creative ways, on multiple platforms. Better outreach will help you in getting more customers and in increasing your business revenue.

Shipox is a data-driven **Delivery Management Software** that enables its users across a multitude of diverse industries to avail market competitive features and customer support in order to automate and perfect their delivery process. Shipox users are able to increase the efficiency of their delivery process, optimize their costs effectively, and enhance their customer experiences. To learn more, you can [sign up for a quick demo here](#).